

Getting Started

Initial Consultation 1 HR

Meet with one of our Squad members to discuss your unique business challenges and goals, and we will advise you on available programs, and next steps

Digital Audit 1 HR

Get a comprehensive analysis of your business' digital footprint. 2 follow up appointments available

Branding & Content

Branding 1 HR

Our Squad can help you with improving your branding to make your business shine

360 Photos 2 x 1 HR

360 degree photos of your retail location for Google My Business and Street View

Advertising & Analytics

Google Analytics 3 x 1 HR

Set up your analytics account, or learn more about how your customers are interacting with your business online

Google Advertising 3 x 1 HR

360 degree photos of your retail location for Google My Business and Street View

Social Media Advertising 3 x 1 HR

Learn to navigate Business Manager, Ads Manager, Instagram Promotions, and other platform-specific marketing tools.

Website & SEO

Website Basics 2 x 1 HR

Build a website on your own with our help, or find the right web developer to build one for you.

E-Commerce 4 x 1 HR

Explore your options and get help launching your e-commerce store.

Google My Business 1 HR

Claim or enhance your Google My Business Listing for better SEO.

Blogging & Vlogging 1 HR

Get started with developing a strategy, learning best practices and tips to make it engaging.

SEO Strategies 2 x 1 HR

Learn about SEO and how you can improve your SEO with best practices.

Social Media

Social Media Help & Advice 2 x 1 HR

We can explain the different platforms that are available and help you create and complete your profiles.

Growth & Support 2 x 1 HR

Explore new facets of the platforms you're using to grow audiences and engagement

Selling on Social Media 2 x 1 HR

Set up your Facebook Shop or Instagram Checkout.

Content Calendar 2 x 1 HR

Development

Create new content strategies and organize them into a calendar.



**Book your
appointment today!**

<https://hydeparkbia.ca/programs/dms/>